


Channels

Mar 1, 2015 - Mar 31, 2015

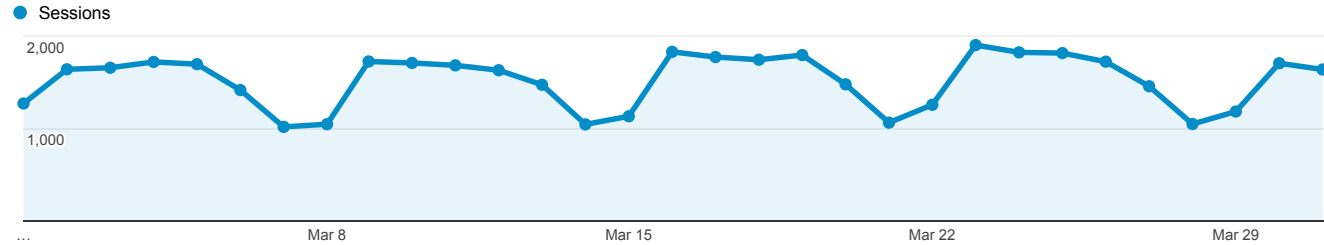
ALL » DEFAULT CHANNEL GROUPING: Organic Search



All Sessions  
47.14%

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	47,169 % of Total: 47.14% (100,066)	57.58% Avg for View: 54.06% (6.52%)	27,162 % of Total: 50.21% (54,095)	43.70% Avg for View: 54.67% (-20.07%)	4.57 Avg for View: 3.66 (24.80%)	00:03:18 Avg for View: 00:02:45 (19.88%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (not provided)	40,321 (85.48%)	57.56%	23,207 (85.44%)	44.80%	4.45	00:03:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. fletc	1,510 (3.20%)	54.04%	816 (3.00%)	24.77%	6.85	00:04:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. federal law enforcement training center	270 (0.57%)	71.85%	194 (0.71%)	17.04%	8.01	00:06:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. fletc training	95 (0.20%)	55.79%	53 (0.20%)	26.32%	7.67	00:04:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. fletc address	74 (0.16%)	8.11%	6 (0.02%)	89.19%	1.28	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. fletc charleston	66 (0.14%)	19.70%	13 (0.05%)	77.27%	2.29	00:00:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. glynco ga	63 (0.13%)	82.54%	52 (0.19%)	22.22%	7.57	00:06:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. fletc campus map	62 (0.13%)	0.00%	0 (0.00%)	98.39%	1.02	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. fletc podcasst	62 (0.13%)	0.00%	0 (0.00%)	32.26%	4.06	00:13:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. fletc glynco ga	56 (0.12%)	67.86%	38 (0.14%)	25.00%	7.05	00:04:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. fletc.gov	55 (0.12%)	43.64%	24 (0.09%)	23.64%	9.27	00:07:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. fletc peb	50 (0.11%)	36.00%	18 (0.07%)	46.00%	4.26	00:03:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. law enforcement training	49 (0.10%)	69.39%	34 (0.13%)	38.78%	6.27	00:03:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. glynco georgia	42 (0.09%)	64.29%	27 (0.10%)	19.05%	6.57	00:03:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. www.fletc.gov	42 (0.09%)	66.67%	28 (0.10%)	14.29%	7.50	00:05:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. fletc zip code	40 (0.08%)	7.50%	3 (0.01%)	92.50%	1.08	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. places to eat near fletc ga	35 (0.07%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. fletc artesia	34 (0.07%)	67.65%	23 (0.08%)	17.65%	6.71	00:03:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. fletc jobs	33 (0.07%)	48.48%	16 (0.06%)	12.12%	2.85	00:01:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. fletc charleston sc	31 (0.07%)	38.71%	12 (0.04%)	32.26%	4.71	00:03:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. fletc map	31 (0.07%)	3.23%	1 (0.00%)	90.32%	1.26	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. glynco	27 (0.06%)	77.78%	21 (0.08%)	22.22%	7.22	00:03:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. sam scott creek nation	27 (0.06%)	0.00%	0 (0.00%)	44.44%	3.04	00:08:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. cache:uvglm9tnqiqj:https://www.fletc.gov/glynco-campus-life	26 (0.06%)	0.00%	0 (0.00%)	92.31%	1.38	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. fletc training schedule	26 (0.06%)	57.69%	15 (0.06%)	15.38%	11.38	00:07:09	0.00%	0 (0.00%)	\$0.00 (0.00%)

